

Wireless isn't just voice calls anymore. Now your customers demand access to Web, e-mail and instant messaging. Managing these disparate services can be difficult, and using them can be even more challenging. It's time to integrate all your mobile content and applications into one user-friendly interface—the Messaging Portal from TeleCommunication Systems (TCS).

The TCS Messaging Portal promotes communication between wireless devices and Internet Protocol (IP) services via a carrier-branded website. Through the Messaging Portal, you can offer subscribers a personalized, online website, where they can choose and manage alerts, messages, content and location services. Additional benefits include:

- Enhances stickiness of wireless applications
- Supports EMS, MMS and multiple languages
- Enables increased messaging volume and revenue
- Interoperates with third party content and applications
- Utilizes proven TCS inter-carrier messaging technologies
- Ultra-reliable via unique geo-diverse architecture

## Powerful Capabilities

The Messaging Portal comprises all the latest features your subscribers require, including enhanced message filtering, downloadables such as ringtones and icons, and full multimedia support. Even subscribers without MMS-capable handsets can view incoming picture messages, which are stored for them on the Portal site for easy access.

## Revenue-Driving Stickiness

As subscribers embrace your branded portal, the increased messaging traffic can have a dramatic impact on ARPU. The Messaging Portal's inter-carrier messaging capability and multi-lingual coverage can further increase message volume and revenue by widening your customer base. Subscribers can also interact directly with Internet users who access your Portal, providing even more text messaging revenue.



## Key Features

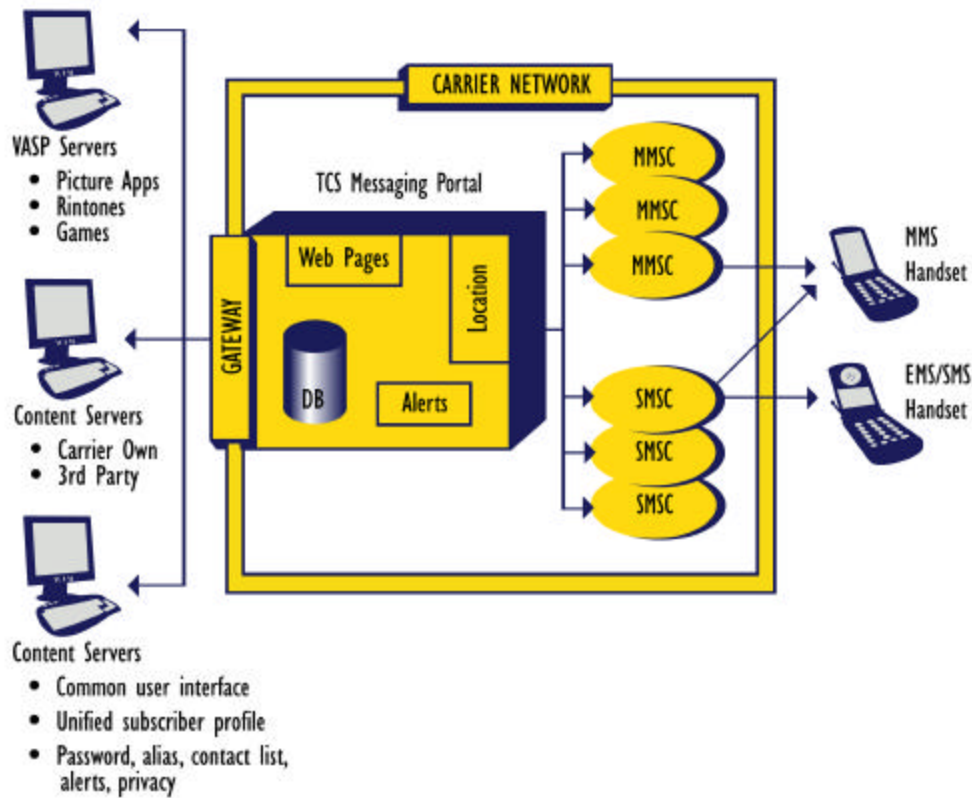
- Subscriber-provisioned filtering and anti-spam feature
- High-volume SMPP hub
- Multi-lingual support
- Icon and ring tone attachment & download support
- Scalability for performance and future applications
- Single-vendor solution for seamless application integration
- Mobile response to the Messaging Portal web page
- Time-critical, entertainment-oriented and convenience-oriented applications
- Redundant across geographically scattered data centers

## Your Established Partner

TCS (NASDAQ: TSYS) has been providing communication solutions since 1987 and is a global leader in wireless location and messaging technology. TCS location and messaging solutions are used in over 40 wireless carrier networks worldwide.

## Get Started Now

For more information, call 1.866.356.3535 or email us at Portal@telecomsys.com. And learn about TCS' complete suite of products and services at [www.telecomsys.com](http://www.telecomsys.com).



TeleCommunication Systems, Inc.  
275 West Street  
Annapolis, MD 21401  
USA

Toll Free: 1.866.356.3535  
Outside US: +1.410.263.7616  
[www.telecomsys.com](http://www.telecomsys.com)  
Email: Portal@telecomsys.com